

MEDIA STATEMENT

For Immediate Release

GROUNDBREAKING CEREMONY OF DESA 27 BY PGB

- *DESA 27 by PGB featuring five plots of detached factories, each offering a one-stop solution with a Design and Build concept.*
- *Notable tenants include Hunter Amenities International and Meiban Technologies Malaysia.*

Desa Cemerlang, November 2, 2024 - Paragon Platinum Sdn Bhd (“Paragon Platinum”), a wholly-owned subsidiary of Paragon Globe Berhad [194801000095(1713-A)] (“PGB”), is pleased to announce the groundbreaking ceremony for DESA 27 by PGB is held today.

The ceremony was graced by **YB Tuan Mohd Hairi bin Mad Shah**, Chairman of the Johor State Youth and Sports, Entrepreneur Development, and Cooperatives Committee, accompanied by key representatives from PGB, including **Dato' Sri Edwin Tan Pei Seng**, Executive Chairman, and **Dato' Sri Godwin Tan Pei Poh**, Group Executive Director.

The business partners of the DESA 27 by PGB project, namely Hunter Amenities International Ltd (“Hunter Amenities International”) and Meiban Technologies (Malaysia) Sdn Bhd (“Meiban Technologies Malaysia”), also attended the ceremony.

The distinguished guests representing Hunter Amenities International included **Mr. John Hunter**, the founder; **Mr. Adel Mir**, Vice President of Operations and Supply Chain; and **Mr. Roy Low**, Operations Director APAC. Representing Meiban Technologies Malaysia were **Mr. Cheok Kai Hock**, CEO; **Mr. Koh Kiat Siong**, Director of Human Resources; and **Mr. Ganapathi**, Director of Logistics.

During the ceremony, Dato' Sri Edwin Tan Pei Seng expressed his gratitude, saying, “I want to acknowledge our esteemed business partners and I am truly excited about the potential for future collaboration and the synergy we can build together.”

He added, “DESA 27 and DESA 100 cover a total land area of approximately 190 acres of freehold land, offering a one-stop solution with a Design and Build concept for industrial use. I am optimistic that these two projects will contribute positively to Desa Cemerlang and its community.”

“Our commitment to sustainable growth remains at the forefront of our vision. We also plan to aim for GreenRE certification. This certification aligns with our goals for environmental, social, and governance (“ESG”) efforts. It will not only attract investors but also demonstrate our commitment to being environmentally friendly,” he said.

Dato’ Sri Edwin Tan Pei Seng stated, “Not only are we focused on commercial and industrial development, but PGB will also be actively expanding its presence and growing its footprint in the region with plans for two serviced apartment projects in Johor Bahru City Center. These initiatives underscore our dedication to enriching the communities we serve.”

A Prime Industrial Opportunity in Desa Cemerlang, Johor Bahru

DESA 27 by PGB is in the thriving residential and industrial hub of Desa Cemerlang, Johor Bahru. This 27-acre freehold industrial land featuring five plots of detached factories, each coming with a customization package. The design and build service offers flexibility in design, layout, and facilities tailored to various operational setups and business needs. Notable tenants include Hunter Amenities International (Plot 3) and Meiban Technologies Malaysia (Plot 4), with Plots 1, 2, and 5 still open for potential investors.

Also developed by PGB, the DESA 100 by PGB covers approximately 163 acres and is in the established residential and industrial hub of Desa Cemerlang. About 68 acres of this land have been acquired by Bridge Data Centres (“BDC”), a major global data center provider, for the development of a data center.

Strategically positioned, the development is located just 21 km from the Woodlands Checkpoint, 26 km from Johor Port Pasir Gudang, and 28 km from Senai International Airport, offering excellent connectivity for businesses.

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About PGB

Paragon Globe Berhad [194801000095(1713-A)] (“PGB”) is a public company listed in the main market of Bursa Malaysia and a home-grown property developer in Johor having extensive experience in developing commercial and industrial properties.

For more information about the PGB, please visit www.pgbgroup.com.my.

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